

Reactive Radio

The Best Songs Ever Made 24/7

PRESS RELEASE 4th June 2009

Reactive Audio is delighted to announce the launch of Reactive Radio, a brand new internet radio service broadcasting 24 hours a day, 7 days a week from its state-of-the-art studios in Warrington, Cheshire.

Following the success of Reactive Audio's Glitterball programme which was the fourth most popular download on the BBC radio iplayer for BBC Radio Leeds, Ian James is returning as Doctor Dance on Reactive Radio. Ian will be spinning the Glitterball once again with his very own unique style of broadcasting every weekend.

Paul Smith MD of Reactive Audio

"We're delighted to now utilise the speed of internet to deliver a reliable and broadcast quality radio service live from our studios. This will allow our clients to reach international listeners with the opportunity to advertise their products and services on their very own radio service. The team has many years of experience in producing high quality radio programmes and this is the next stage in the launch of Reactive Radio and our development in providing in-store radio services."

Glitterball – with Doctor Dance



Exclusive to Reactive Radio, Glitterball is the original disco and party tunes show hosted by Doctor Dance! The Great days are back again...
Friday / Saturday from 9pm and 2am BST

ENDS

reactiveradio.co.uk
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the studios | 651 knutsford road | warrington | cheshire | wa4 1jj
t 01925 232050 f 01925 572801